

# Diversions & Culture

Local Tourist Attraction  
**San Diego Botanic Garden**  
760.436.3036, [sdbg.org](http://sdbg.org)  
**The Gondola Company**  
619.429.6317,  
[gondolacompany.com](http://gondolacompany.com)

Golf Course  
**Torrey Pines Golf Course**  
858.452.3226,  
[torreypinesgolfcourse.com](http://torreypinesgolfcourse.com)  
**Omni La Costa Resort & Spa**  
[theclubatlacosta.com/golf](http://theclubatlacosta.com/golf)

Annual Gala  
**Fur Ball**  
[sdhumane.org](http://sdhumane.org)  
**Poinsettia Ball**  
[ymcasd.org](http://ymcasd.org)

Event Planner  
**McFarlane Promotions**  
619.233.5008,  
[mcfarlanepromotions.com](http://mcfarlanepromotions.com)  
**Crown Weddings & Events**  
619.571.6515,  
[crownweddingsandevents.com](http://crownweddingsandevents.com)

Party Rentals  
**Bright Event Rentals**  
858.496.9700, [bright.com](http://bright.com)  
**Town & Country Event Rentals**  
818.908.4211, [townandcountry.com](http://townandcountry.com)

Florist  
**Adelaide's La Jolla**  
858.454.0146, [adelaides.com](http://adelaides.com)  
**Lollia Blooms**  
858.759.8933, [loliablooms.com](http://loliablooms.com)



**Readers' Choice, Event Planner:**  
**McFarlane Promotions**  
McFarlane Promotions is a high-design event planning, coordinating, and production company with more than 25 years of expertise in creating festivals, corporate activations, galas, and immersive experiences (including the renowned La Jolla Concours d'Elegance, photographed here in 2024). From neighborhood street closures to national campaigns, the team manages logistics, permitting, partners, and entertainment, specializing in marketing, fundraising, and impactful experiences.