



Media Pass Request Form

Thank you for your request to provide media coverage for this year's Street Scene. To apply for press passes to the event, your media outlet must fill out this detailed request form. Please note the approval process takes a minimum of 5 days.

Representative Name: _____

Representative Title: _____

Company: _____

Phone Number: _____ Fax Number: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Media Website/URL: _____

Type of Media:

- Newspaper
- Magazine
- Radio
- Internet

- Television
- Freelance
- Other: _____

Name of Media Outlet: _____

Circulation: _____

Frequency: _____

Demographic: _____

Readership/Viewership: _____

Brief Description of pre-coverage; include any articles, links, e-blasts, blogs, etc
(Media Outlets that provide pre-coverage will receive priority during selection processes):

Angle of Story/Interest: _____

Deadline: _____

I can provide mentions prior to the event on my (y/n):

Twitter: _____

Facebook: _____

Myspace: _____

Ning: _____

Expected Dates of Attendance:

Friday, August 28th: _____ Saturday, August 29th: _____

Amount of Press Passes needed: _____

Names and titles of individual requesting passes: _____

Which bands would you like to interview? _____

Amount of Photographer Passes* needed: _____

**If you want to bring in a camera you must have this pass*

Names and titles of individual requesting passes: _____

Will you be shooting video or still shots? _____

Which bands would you like to photograph? _____

Do you require any special assistance? If yes, please explain _____

Additional Comments: _____

Please send completed forms to:

McFarlane Promotions
656 5th Avenue, Ste. B
San Diego, CA 92101
619.233.5008 | 619.233.0898 f
laurel@mcfarlanepromotions.com

Deadline for forms: Friday, August 21st, 2009
NO EXECPTIONS

All fields of form must be filled out. Otherwise, application will be discarded. Media passes will be distributed at the discretion of Street Scene Producer and do not guarantee access to all bands/performers.



Photography & Video Regulations

Photography

- Photos are only allowed during the first 3 songs – **NO FLASH!**
- No stage access will be granted for any reason.
- No pictures may be taken backstage. Please honor that this area is for band members only to relax before and after their performance.
- In case of a security or medical emergency photographers will be removed from the pit immediately. If you are asked to leave the pit by security, police or medics please do so immediately without question.
- Security and safety will take precedence over taking pictures.
- You must have your photo ID visible at all times and in order to enter the pit. Please see security before entering the pit.

Video

- Video is only to be taken for 30 seconds of the first song for each band.
- No stage access will be granted for any reason.
- No video may be taken backstage. Please honor that this area is for band members only to relax before and after their performance.
- In case of a security or medical emergency photographers will be removed from the pit immediately. If you are asked to leave the pit by security, police or medics please do so immediately without question.
- Security and safety will take precedence over taking pictures.
- You must have your photo ID visible at all times and in order to enter the pit. Please see security before entering the pit.

I have read and understand the photography and video taking policy. I agree to abide by these regulations at all times. If you break any of these rules you will be escorted out of the venue. Furthermore, you will be held liable for any damages, including punitive damages as may be awarded by a court. **NO EXCEPTIONS!!**

Name: _____

Company: _____

Signature: _____ Date _____