



Old Town Art Festival
Saturday, October 17th, 2009 - 10:00 AM to Sunset
Sunday, October 18th, 2009 - 10:00 AM to 6:00 PM

Old Town Art Festival is a two-day event taking place in the historic Old Town San Diego. Participants to this fabulous event will enjoy a self-guided walking tour down the quaint street of San Diego Avenue and into the Old Town San Diego State Historic Park and experience one of a kind art from remarkable local and international artists. **Old Town Art Festival** is a free event, open to the public where artist can expect 30,000+ attendees to visit the Old Town Art Festival. **Old Town Art Festival** will also offer live entertainment, children's area and delicious cuisine from the local restaurants.

The **Old Town Art Festival** is strictly a Juried Show and will only illustrate fine arts. The majority of the work displayed must be original pieces. Prints demonstrated must be limited edition only and must represent a minority of the work displayed with a majority being original pieces. **Please note that cards, t-shirts, posters, magnets, etc. of work are not allowed.** Literature and other noted information of the artist's pieces are permitted.

Registration Information: To register for the **Old Town Art Festival**, please fill out the attached information and mail or fax with payment back to Old Town San Diego Chamber of Commerce. The last day to register is **October 1st, 2009**, but we encourage early registration, due to limited space.

Space Allocation and Rentals: The Old Town San Diego Chamber of Commerce will assign artists to a designated area along the quaint street of San Diego Avenue into the Old Town San Diego State Historic Park, which is located in the heart of Old Town.

The Old Town Art Festival does not accept responsibility for artists' work before, during or after the event.

What We Do:

- Distribute 5,000 advertising materials to San Diegans promoting the Old Town Art Festival.
- Promote the Old Town Art Festival through calendar, press releases and media alerts.
- Extensive Old Town Art Festival promotions through web sponsor, radio sponsors, TV spots and print advertisement in San Diego as well as Orange and LA Counties.
- Post registered artists on Old Town Art Festival website.

What You Do:

- Booth fee.
- Provide staff at your booth to answer any questions and to speak about the art and the exhibit.
- Artist is required to keep booth open for the entire Old Town Art Festival, both days, from 10:00 a.m. to Sunset.

We look forward to your participation in the **2009 Old Town Art Festival**.

Sincerely,

Richard Stegner, Executive Director

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Artist Name: _____

Company: _____

Address: _____

Home Phone: (____) _____ Office: (____) _____

Cell Phone: (____) _____ Fax: (____) _____

Email: _____

Web Site: _____

Artist Art Type(s):

<input type="checkbox"/> Ceramics	<input type="checkbox"/> Mosaic	<input type="checkbox"/> Textiles	<input type="checkbox"/> Wood
<input type="checkbox"/> Glass	<input type="checkbox"/> Painting	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Other _____
<input type="checkbox"/> Collage	<input type="checkbox"/> Photography	<input type="checkbox"/> Sculpture	
<input type="checkbox"/> Digital	<input type="checkbox"/> Printmaking	<input type="checkbox"/> Metalwork	

Artist Medium/Media: _____

Price Range: \$ _____

Other Public Art Installations: _____

Art Festival Fees (Enclose the following fees as required)

Processing Fees: *Make checks payable to the Old Town San Diego Chamber of Commerce*

\$35 non refundable application processing fee \$45 late fee (if mailed after October 2nd, 2009)

Booth Fees: *Credit Card or checks payable to the Old Town San Diego Chamber of Commerce*

Booth Fees: \$395 10' x 10' space \$575 10' x 15' space \$750 10' x 20' space

Electrical Fees: \$45 - 110 volts / 5 amps \$70 - 110 volts / 15 amps \$50 ea. additional 15 amps

Event Provided Booth Rental Fees: \$120 for a 10' x 10' canopy rental \$2 per chair rental

Booth Fees (check or credit card) will be deposited or charged after acceptance.

Visa Mastercard # _____ AMT \$ _____ EXP DATE _____

Credit Card Address (if different from above) _____

3 digit # (security code) on back of credit card _____ City State Zip

I have read and agree to abide by the Old Town Art Festival rules and regulations. I understand that this application does not guarantee a space and agree to abide by the decision made by the Old Town Art Festival jury. All participating vendors, whether they fill out an application or apply through Zapp, will be selected by the same jury.

Signature: _____ Date: _____

ARTIST TERMS AND CONDITIONS

- ❖ Artist will pay selected fees above **Initial:** _____
- ❖ Provide own booth rental set up (unless otherwise mark) **Initial:** _____
- ❖ Artist is required to keep booth open for the entire event both days from 10:00 a.m. – 6:00 p.m. **Initial:** _____

Artist who would like to be considered should submit the following materials:

- ❖ A Completed Old Town Art Festival Participation Form
- ❖ Up to 10 photographs – these will not be returned
- ❖ A current biography and resume
- ❖ A list of available professional references
- ❖ Other supporting materials, such as published articles, reviews and catalog

Please fax or mail the participation form, payment and submissions by **October 1st, 2009** to

Old Town San Diego Chamber of Commerce:

656 Fifth Avenue, Ste. B, San Diego, CA 92101

Phone: (619) 233-5008 or Fax: (619) 233-0898 or Email: cjara@mcfarlanepromotions.com