



**Fiesta Old Town Cinco de Mayo**  
**Old Town Retail Merchant Participation Form**  
**Saturday, May 3<sup>rd</sup> from 11:00 AM to 10:00 PM**  
**Sunday, May 4<sup>th</sup> from 10:00 PM to 5:00 PM**



NEW THIS YEAR! Fiesta Old Town Cinco de Mayo invites you to take part in this year's Cinco de Mayo celebration. You will have the opportunity to sell your product in the festival area. For only \$400 you will receive a booth on vendor row in the street, which includes a 10x10 canopy, a table and 2 chairs.

Merchant / Store Name \_\_\_\_\_

Address \_\_\_\_\_

Phone / Morning Phone / Cell # \_\_\_\_\_

Email Address: \_\_\_\_\_

Name of Manager/Owner \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Manager/Owner \_\_\_\_\_

**OLD TOWN MERCHANT TERMS AND CONDITIONS**

\*To qualify as an Old Town Merchant you must hold a business license that states that your business is located in Old Town

**Initial** \_\_\_\_\_

\*Merchant will pay \$400 fee (checks payable to: "Historic Old Town Community Foundation")

**Initial** \_\_\_\_\_

\*Merchant is required to stay open for the entire event on both Saturday and Sunday

**Initial:** \_\_\_\_\_

\*Old Town merchant will display color posters and postcards in store promoting *Fiesta Old Town Cinco de Mayo*.

**Initial** \_\_\_\_\_

Each vendor will be responsible for all of his / her own merchandise or equipment. McFarlane Promotions, the City of San Diego and the Fiesta Old Town Cinco de Mayo Committee will not be liable for any lost, stolen or misplaced merchandise or equipment at the event. Your booth fee is NON-REFUNDABLE, regardless of sales, competing vendors, inclement weather, acts of nature or restrictions by governmental agencies to amend or cancel the event, over which Fiesta Cinco de Mayo has no control. I understand the terms and conditions of Fiesta Old Town Cinco de Mayo.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please fax back this registration form to McFarlane Promotions at **619-233-0898** by **April 4<sup>th</sup>, 2008** to be included in *Fiesta Old Town Cinco de Mayo*.

The Old Town Chamber of Commerce looks forward to your participation and we wish to thank you for your generous time and support.

*McFarlane Promotions 656 Fifth Avenue Ste. B San Diego, CA 92101*  
*Phone - 619-233-5008, Fax - 619-233-0898,*  
*e-mail – monicamp@pacbell.net*