

Vendor Application
For
Monster Bash
Saturday, October 27th, 2007



“Trick or Treat” (vendor) \$400

ALL ACCEPTED VENDORS RECEIVE

- (1) 10 x 10 booth with lighting and 20 amps of power if needed (note: if additional power is needed, the vendor will pay all costs directly to the power company.)
- (1) 6 foot table and (2) chairs
- The opportunity to sell or highlight your product at the Festival
- Four vendor passes to the event

TERMS AND CONDITIONS FOR ALL VENDORS

- Check in time begins at 8:00 a.m. and Vendors must be completely set up by 12:00 noon for the Fire Marshall walk through.
- Booth location to be determined by SOCO Productions.
- Vendors are required to be open from 5:00 p.m. to 12:00 a.m. *CLOSING BEFORE THE END OF EVENT OR STAYING OPEN AFTER EVENT IS STRICTLY PROHIBITED AND IS GROUNDS FOR EXCLUSION FROM PARTICIPATION AT FUTURE EVENTS.*
- All vendors must use booths provided. No other booths / set-ups are allowed without prior approval of SOCO Productions.
- All business and other activity, for which the vendors have rented space, must be conducted within the designated booth space only! No distribution, canvassing, flyers, nor vending of any kind may be done by strolling through the festival grounds.
- Vendors must post prices in a legible manner and in a visible space within their booth.

- The sale of alcoholic beverages of any kind is strictly prohibited. Additionally, due to sponsorship and contractual arrangements, only sponsor related water & beverages will be allowed to be sold. Any failure to comply with these beverage rules may result in expulsion from the event.
 - Consumption of alcoholic beverages by vendors, volunteers or employees of vendors at their booth is prohibited.
 - Vendors must provide trash receptacles for waste generated by their booth. ***Improper trash disposal is grounds for exclusion from participation at future events.***
 - You are required to obtain and display all necessary permits and / or licenses. ***McFarlane Promotions, SOCO Productions and Gaslamp Quarter Historical Foundation are not liable and will not refund any fees or deposits.***
 - Each vendor will be responsible for all of his / her own merchandise or equipment. McFarlane Promotions, SOCO Productions and Gaslamp Quarter Historical Foundation will not be liable for any lost, stolen or misplaced merchandise or equipment at the event.
 - **INSURANCE:** You must provide proof of general liability insurance naming McFarlane Promotions, SOCO Productions, Gaslamp Quarter Historical Foundation and the City of San Diego as additionally insured.
 - **REFUNDS:** Your booth fee is NON-REFUNDABLE, regardless of booth placement, sales or competing vendors.
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\$400

Company Name: _____

Contact Person: _____

Phone # & Fax #: _____

Address: _____

Quick Access Phone # for the day-of: _____

Brief description & prices of products you will be selling: _____

Vendor fee may be paid in cash or check. Check must be made out to SOCO Productions and mailed to 656 Fifth Avenue, Suite B San Diego, CA 92101. Must be received by July 24th, 2007.

Your signature below represents your understanding and agreement to all terms stated above.

“Trick or Treat” vendor

I hereby warrant and confirm that the above information is, to the best of my knowledge true and correct and further certify that I have read all of the information provided in this application.

**Please complete and fax back to (619) 233-0898 no later than
July 24^h, 2007**

Space is limited and based on a first come, first serve basis. If you have any further questions call (619) 233- 5008.