

Vendor Application



For Mardi Gras in the Gaslamp 2009

Tuesday, February 24, 2009 6:00 p.m. to Midnight (21 & up only)

“RETAIL – non food” **\$400 + \$100 deposit**
ALL ACCEPTED VENDORS RECEIVE

- ◆ 10 x 10 space. Vendors must provide their own rentals (tent, walling, tables, chairs, clip light and fire extinguisher). If vendor does not have own tenting they may rent tenting from Raphael’s Party Rentals (*for more information please see attached memo*)
- ◆ 5 amps of power will be provided for the tent light only (note: If you require additional power there will be a fee that is TBD.)
- ◆ The opportunity to sell or highlight your product at the Festival.
- ◆ Four vendor passes to the event – **Your staff must be 21 and up only!**

NOTE: All food vendors and retail/bead vendors will all be placed next to each other in the Jumbalaya/Carnival Marketplace. We cannot guarantee that you will not be placed next to vendors with similar products. Space is limited and based on a first come first serve basis. No Exceptions.

TERMS AND CONDITIONS FOR ALL VENDORS

1. Booth location to be determined by McFarlane Promotions and the GQA
2. We have **NO** exclusive categories and we can not guarantee you will not be placed next to a vendor with similar products. However, McFarlane Promotions and GQA will make every effort to spread out vendors with similar products in different areas.
3. Check in time begins at 10:00 AM and Vendors must be completely set up by 2:00 PM for the Fire Marshall walk through.
4. Vendors are required to be open from 6:00 p.m. to Midnight ***CLOSING BEFORE THE END OF THE EVENT OR STAYING OPEN AFTER THE EVENT IS STRICTLY PROHIBITED AND IS GROUNDS FOR EXCLUSION FROM PARTICIPATION AT FUTURE EVENTS or LOSS OF DEPOSIT.***
5. All vendors must use booth space provided. No other booths / set-ups are allowed without prior approval of McFarlane Promotions or GQA

6. Mardi Gras reserves the right to allow strolling carts as a paid vendor within the venue.
 7. All business and other activity, for which the vendors have rented space, must be conducted within the designated booth space only! No distribution, canvassing, flyers, nor vending of any kind may be done by strolling through the festival grounds.
 8. Vendors must post prices in a legible manner and in a visible space within their booth.
 9. The sale of alcoholic beverages of any kind is strictly prohibited. Additionally, due to sponsorship and contractual arrangements, only sponsor related water & beverages will be allowed to be sold. Any failure to comply with these beverage rules may result in expulsion from the event.
 10. Consumption of alcoholic beverages by vendors, volunteers or employees of vendors at their booth is prohibited. Any failure to comply with these beverage rules may result in expulsion from the event.
 11. Beads of any kind in booth for sale are strictly prohibited, due to contractual arrangements. Any failure to comply with this bead rule may result in expulsion from the event.
 12. Vendors must provide trash receptacles for waste generated by their booth. ***Improper trash disposal is grounds for exclusion from participation at future events or loss of deposit.***
 13. You are required to obtain and display all necessary permits and / or licenses. ***McFarlane Promotions and the Gaslamp Quarter Association are not liable and will not refund any fees or deposits.***
 14. Each vendor will be responsible for all of his / her own merchandise or equipment. McFarlane Promotions and the Gaslamp Quarter Association will not be liable for any lost, stolen or misplaced merchandise or equipment at the event.
 15. **INSURANCE:** You must provide proof of general liability insurance naming McFarlane Promotions, The Gaslamp Quarter Association and the City of San Diego as additionally insured.
 16. **DEPOSIT:** You must provide a deposit of \$100 for cleaning and equipment damage. Deposits returned by check, less any expenses incurred, and mailed within 5 days of the event.
 17. **REFUNDS:** Your booth fee is NON-REFUNDABLE, regardless of booth placement, sales or competing vendors.
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“RETAIL – non food”**\$400 + \$100 deposit**

Company Name: _____

Contact Person: _____

Day Phone #: _____ Evening Phone #: _____

Fax #: _____

Cell Phone # or pager for the day-of (required): _____

Address: _____

E-mail Address: _____

Complete description & prices of products you will be selling:

TO PROCESS YOUR APPLICATION WE MUST RECEIVE A COMPLETE LIST WITH PRICES AND ITEMS YOU INTEND TO SELL. ONCE THE APPLICATION IS ACCEPTED THE LIST CANNOT CHANGE WITHOUT WRITTEN APPROVAL OF MCFARLANE PROMOTIONS

Vendor fee may be paid in cash or check. Check must be made out to The Gaslamp Quarter Association and mailed to 656 Fifth Avenue, Suite B San Diego, CA 92101. Entry fee must be received by Monday, February 9, 2009.

I hereby warrant and confirm that the above information is, to the best of my knowledge true and correct and further certify that I have read all of the information provided in this application.

Signature**Title****Date**

Your signature above represents your understanding and agreement to all terms stated above.

**Please complete and fax back to (619) 233-0898 or mail to McFarlane Promotions
Attn: VENDING 656 5th Ave. Ste. B San Diego, CA 92101**

Space is limited and based on a first come first serve basis.



Vendor Memo

If you need to order rentals for the event please call Raphael's Party Rentals @ 858-689-7368 and speak to Erin.

If you have any further questions, please don't hesitate to call McFarlane Promotions at 619-233-5008.

Thank You!

McFarlane Promotions