



Food Vendor Application

9th Annual Fall Back Festival ▪ November 1st, 2009

Required Donation

\$400.00

ALL ACCEPTED VENDORS RECEIVE

- The opportunity to sell or highlight your product at the Ninth Annual Fall Back Festival.
- 4 vendor passes to the event.
- (1) 10 x 10 Health Department approved food booth with mandatory mesh screen. One table, two chairs and a pop-up tent will be provided.
- 20 amps of power if needed (Note: there will be a \$100 charge for each additional 20 amps of power required)
- (1) 6-foot table and (2) chairs.
- Please make check payable to the Gaslamp Quarter Historical Foundation for \$400.00

TERMS AND CONDITIONS FOR ALL VENDORS

- Check in time begins at 8:00 a.m. and vendors must be completely set up by 10:00 a.m. for the Fire Marshall walk through.
- Booth location to be determined by McFarlane Promotions.
- Vendors are required to be open from 11:00 a.m. to 4:00 p.m. *CLOSING BEFORE THE END OF EVENT OR STAYING OPEN AFTER EVENT IS STRICTLY PROHIBITED AND IS GROUNDS FOR EXCLUSION FROM PARTICIPATION AT FUTURE EVENTS..*
- All vendors must use booths provided. No other booths / set-ups are allowed without prior approval of McFarlane Promotions.

- All business and other activity, for which the vendors have rented space, must be conducted within the designated booth space only! No distribution, canvassing, flyers, nor vending of any kind may be done by strolling through the festival grounds.
- Vendors must post prices in a legible manner and in a visible space within their booth.
- The sale of alcoholic beverages of any kind is strictly prohibited. Additionally, due to sponsorship and contractual arrangements, only sponsor related water & beverages will be allowed to be sold. Any failure to comply with these beverage rules may result in expulsion from the event.
- Consumption of alcoholic beverages by vendors, volunteers or employees of vendors at their booth is prohibited.
- Vendors must provide trash receptacles for waste generated by their booth. ***Improper trash disposal is grounds for exclusion from participation at future events.***
- You are required to obtain and display all necessary permits and / or licenses. ***McFarlane Promotions and the Gaslamp Quarter Historical Foundation are not liable and will not refund any fees or deposits.***
- Each vendor will be responsible for all of his / her own merchandise or equipment. McFarlane Promotions and the Gaslamp Quarter Historical Foundation will not be liable for any lost, stolen or misplaced merchandise or equipment at the event.
- INSURANCE: You must provide proof of general liability insurance naming McFarlane Promotions, Gaslamp Quarter Historical Foundation and the City of San Diego as additionally insured.
- REFUNDS: Your booth fee is NON-REFUNDABLE, regardless of booth placement, sales or competing vendors.

ADDITIONAL TERMS AND CONDITIONS FOR FOOD VENDORS

1. All food vendors must meet and follow all City of San Diego Health Department and Fire Department Guidelines
2. You must obtain a City of San Diego Health Permit (call 619.338.2379)
3. All food items must be stored inside the allotted space, covered and off the ground.
4. San Diego Health Department requires that you provide appropriate cleaning materials as well as a hand-washing setup. *Running water is not provided on the grounds of the event.*
5. Containers of butane or fuel must be affixed to a post or other secure item.
6. All food vendors must observe all terms and conditions as listed elsewhere in this application.

Company Name: _____

Contact Person: _____

Phone/ Fax #: _____

Email Address: _____

Address: _____

Quick Access Phone # for Day-of: _____

Brief Description & Prices of product you will be selling: _____

Vendor fee may be paid in cash or check. Check must be made out to Gaslamp Quarter Historical Foundation and mailed to 656 Fifth Avenue, Suite B San Diego, CA 92101. Must be received by July 30th, 2009.

Your signature below represents your understanding and agreement to all terms stated above:

Fall Back 2009 Vendor

Please complete and fax back to (619) 233-0898 by July 30th, 2009