



Designer Millinery

**Hematology / Oncology Department  
of Pediatrics Research**

We are delighted to offer you a space for your booth at the 13<sup>th</sup> Annual Easter Bonnet Event. We are looking for participants who would provide educational information, retail, or food. The booth space is 10' X 10' and the cost is \$100.00 per space. You may rent tents, tables and chairs or bring your own. You will receive a 25% discount if your contract agreement is signed and paid for by February 23<sup>rd</sup>, 2008. This is a wonderful opportunity for you to advertise your product or service, benefit a worthwhile cause, and have a fun day as well.

All of the proceeds from this event will once again go to benefit UCSD Pediatric Hematology/Oncology Research. This unique Department is working on treatments that will help children and adolescents who have leukemia, solid tumors such as neuroblastoma (the most common childhood cancer), and other forms of cancer, as well as blood disorders such as hemophilia, sickle cell disease, thalassemia and other chronic anemia's. Your Sponsorship will help Dr. Kung, Dr. Yu and Dr. Diccianni continue their research to find new approaches to treatments that will specifically target cancer cells.

This year our event will take place on Saturday, March 22<sup>nd</sup>, 2008 at 9<sup>th</sup> Ave. & "J" St. The event is a cornucopia of educational activities including, the San Diego Automotive Museum exhibit, Sea World's Educators answering questions about marine life, Instructions by San Diego Soccer's Todd Terpstra, Free DNA testing, Oral Hygiene Lessons, and Expert Nutritional suggestions. The main event is our Hat Making Workshop, which is an educational experience in itself. Supervised by Diana Cavagnaro, nationally renowned Millinery Instructor and Hat Designer. All hats and materials are provided. Our Bunny will be back and pictures will again be available. There will also be an Egg Hunt and Parade for the children to participate in, as well as prizes for all ages.

**Honorary Chair: Dennis A. Carson, MD, Director Rebecca & John Moores UCSD Cancer Center**  
**Honorary Committee: Kenneth Lee Jones, MD, Professor & Chief, UCSD Dept. of Pediatrics, Nat. Acad. Science**  
**Alice L. Yu, MD, PHD, Professor & Chief, Pediatric Hematology Oncology UCSD**

Enclosed, please find materials outlining the spaces and equipment available. We are asking you to please give this request your sincere and immediate attention. We know you will be happy to be an important part of insuring that this year's event is the best ever.

**UCSD Med.Ctr. Dept. of Pediatrics Hematology/Oncology Program is a 501 (c) (3) Org # 95 - 2872494**

**If you have questions, please call (619) 233 - 5008 or E-Mail: [janemp@pacbell.net](mailto:janemp@pacbell.net)**

Thanking you in advance for your consideration, I Remain; Cordially Yours:

George Bates, Director & Co-Chair  
Easter Bonnet Parade & Hat Contest  
Gaslamp Quarter Association

Diana Cavagnaro, Event Founder  
Easter Bonnet Parade & Hat Contest  
Designer Millinery

Cindy Martin, Research Coordinator  
Center for Pain & Palliative Medicine,  
UCSD Medical Center



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Hematology / Oncology Department of Pediatrics Research

The Thirteenth Annual Easter Bonnet Parade & Hat Contest

J Street between 8th and 9th Avenues and the Padres Park in the Park. Booth Contract/Invoice

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Make all checks payable to: Gaslamp Quarter Children's Fund Easter Event, P.O. Box 711836, San Diego, CA 92171-1836. Event Day is Saturday, March 22nd, 2008. We will be open for set up at 7:00 am, all booths must be set up by 10:00 am. To receive the 25% discount we must receive this contract before February 23rd, 2008. The Gaslamp Quarter Association is a non-profit tax exempt 501 (c) (6) Organization # 33 - 0387673. UCSD Med.Ctr. Dept. of Pediatrics Hematology/Oncology Research is a 501 (c) (3) Org # 95 - 2872494. If you have questions, please call me at 619.233.5008. Fax to 619-233-0898

George Bates, Director & Co-Chair Easter Bonnet Parade & Hat Contest Gaslamp Quarter Association

Responsible Parties Signature \_\_\_\_\_

Item	Description	Qty	Rate	Amount
S100	1- 10' X 10' Space		\$100*	
T101	1- 8' Table		\$12	
F102	1- Folding Chair		\$2.50	
P103	1- 10' X 10' Pop-Up Tent		\$90	
All 4 Above	Space/1 Table/2Chairs/Tent		\$207	
Sub Total				
*If paying before February 23rd, 2008 Discount on Space Only is 25%				
Total Due				
<b>Mail to: McFarlane Promotions • 656 5th Ave., Ste. B • San Diego, CA 92101</b>				