



FREE PROMOTION Restaurant and Club Participation Form

MONSTER BASH brought thousands of San Diegans to the Gaslamp Quarter and East Village last year and is expected to be even bigger this year. **MONSTER BASH** will take place this year on Saturday, October 30th, 2010.

You too can be part of the bewitching fun, by offering a **Dos Equis XX** and **Malibu Rum** special. All **MONSTER BASH** Partygoers will have in and out privileges and will receive a "day of" program, listing all participating restaurants and club covers, costume contests and food and drink specials. Please fill out the form and fax back to McFarlane Promotions @ 619-233-0898 **Thank you for your support!**

In addition to the **EVENT PROGRAM**, Restaurant and Club sponsors will be listed in the following publications and promotions:

| | | | |
|--|---------------------------------|------------------------------|----------------|
| PRESS RELEASES | 10,000 FULL COLOR FLYERS | DISCOVERSD.COM | MYSPACE |
| HAUNTED HOTEL | 100 FULL COLOR POSTERS | 1 FULL PAGE READER AD | |
| 2,000 BUSINESSES - WILD AT WORK | TWITTER | FACEBOOK | |

Restaurant Name _____

Contact Name _____

Phone/Fax _____

Address _____

Email Address _____

Please indicate your **Dos Equis XX** Special: (required) _____

Please indicate your **Malibu Rum** Special: (required) _____

Energy Drink Special: TBD

*We are still finalizing our Energy Drink Sponsor which pays for our Designated Driver shuttle, but we would greatly appreciate your help by providing an energy drink special for Monster Bash. If you are willing to have an Energy Drink special using the Energy Drink we secure a sponsorship with, please state so here: YES _____ NO _____

I will offer no cover charge for the **entire night** to people with **MONSTER BASH** Wristbands:
AGREE _____

I will offer no cover charge until **10:00 PM** to people with **MONSTER BASH** Wristbands:
AGREE _____

MONSTER BASH food specials YES _____ NO _____ Description _____

Music YES _____ NO _____ Description _____

I will have a costume contest YES _____ NO _____

The Prize will be _____

Additional details about the costume contest _____

**Please Fax back to 619-233-0898 by September 10, 2010
or call McFarlane Promotions @ 619-233-5008
THANK YOU FOR YOUR PARTICIPATION!**