

EXHIBITOR BROCHURE



EIGHTH ANNUAL
LA JOLLA CONCOURS D'ELEGANCE
AT THE COVE



SUNDAY • APRIL 1, 2012 • FEATURED MARQUE: ITALIAN
PRESENTED BY LA JOLLA HISTORICAL SOCIETY

LA JOLLA CONOURS

SUNDAY, APRIL 1, 2012, LA JOLLA CONOURS D'ELEGANCE AT THE COVE 9:00 AM TO 3:00 PM

Historic La Jolla, California, has long been the destination to enjoy the finer things in life. Breathtaking coastlines, exceptional cuisine, elegant homes, exquisite shopping, and, of course, fine automobiles have been staples in this luxurious locale since the 1880s.

- Set up at 5:30 AM. Breakdown at 3:30 PM (no early departures).
- Awards presented at 3:00 PM.
- Rain or shine. Rain location: parking lot at La Jolla Shores Beach.

JUDGED SHOW

Registration fee of \$100 per entry, includes:

- 1) Admittance for two to the VIP Saturday Evening Reception* at La Jolla Cove Bridge Club.
- 2) Two VIP admittance tickets to the Sunday Concours. Lunch provided.

*Additional tickets to the VIP Evening Reception are available to entrants for \$40.



D'ELEGANCE 2012

RESTORERS TRIBUTE

This event is dedicated to the recognition of the automotive restorer's artistry and craftsmanship. Selected quality restorers from around the nation will display their automobiles in the show and be honored with a special award.

AWARDS

Awards will be given to the top three cars in each class. All entries are eligible to compete for the Best of Show, Reserve Best of Show and other special awards. Special Awards include:

- Philip Wichard Memorial Trophy
for excellence in design
- Robert E. Turnquist Trophy
for the most outstanding Packard
- Peoples' Choice Award "It's a Duesy"
- San Diego Auto Museum
Director's Choice Award
- Best in Restoration
- Collector's Choice Award
selected by an elite group of San Diego collectors
- Winners' Circle Award
past Best in Show and Best in Class winners chosen by the Chief Judge

FEATURED EVENTS

BOOK SIGNING

Friday, March 30, 2012

5:00 PM

CAR TOUR

Saturday, March 31, 2012

9:00 AM

VIP EVENING RECEPTION

Saturday, March 31, 2012

6:00 PM ~ 8:00 PM

LA JOLLA

CONCOURS D'ELEGANCE

Sunday, April 1, 2012

9:00 AM ~ 3:00 PM

Register by March 1, 2012

www.lajollaconcours.com

Proceeds from the event benefit the La Jolla Historical Society and the Monarch School.



ENTRY CLASSES FOR 2012

JUDGED CLASSES

- S-1 Horseless Carriage (Through 1915)
- S-2 CCCA Classics (Open Cars)
- S-3 CCCA Classics (Closed Cars)
- S-4 Woodies (Through 1985)
- S-5 Muscle Cars (1964-1972)
- S-6 British Sports Cars (Through 1985)
- S-7 European Sports Cars (Through 1985)
- S-8 American Sports Cars (Through 1985)
- S-9 Rolls Royce / Bentley (Through 1985)
- S-10 Race Cars (Through 1985)
- S-11 Special Interest (Through 1985)
- S-12 Micro Cars (Under 1000cc)
- S-13 Italian Designed

PRE-WAR CLASS (to 1942)

- A-1 Open Production Cars
- A-2 Closed Production Cars

POST-WAR CLASSES (1945 through 1985)

- B-1 Open Production Cars
- B-2 Closed Production Cars

WINNERS' CIRCLE

Prior Best of Show and Best of Class winners

- WC-1 Pre-war
- WC-2 Post-war

ITALIAN FEATURED AUTOMOBILES

- F-1 Italian Sports Cars (Pre-1966)
- F-2 Italian Sports Cars (1966-1985)
- F-3 Italian CCCA Open Cars
- F-4 Italian CCCA Closed Cars
- F-5 Italian Production Open Cars (Pre-War)
- F-6 Italian Production Closed Cars (Pre-War)
- F-7 Italian Production Open Cars (Post-War)
- F-8 Italian Production Closed Cars (Post-War)

MOTORCYCLES

- M-1 Classic Motorcycles (Pre-1945)
- M-2 Vintage Motorcycles (Post-1945)
- M-3 Classic Dirt/Off Road Motorcycles
- M-4 Preservation Class

PRESERVATION

- P-1 Pre World War II Cars
- P-2 Post World War II Cars
- P-3 Motorcycles

CAR CORRAL

(limited to 75 Entries)

- German
- Italian
- English
- American

NON-JUDGED CLASS

- EX Exhibition Vehicles

REGISTRATION FOR 2012 SHOW

Sunday, April 1, 2012 ~ 9:00 AM

- Cars are to be in "Stock" condition (except classes S-10, S-11, with the following notable exceptions: reasonable modifications are permitted for safety and drivability (e.g. seat belts, turn signals, brake lights and other safety features).
- Please include 3 photos of your car (photos cannot be returned). Entries without photos will NOT be considered. Previous year entries must submit **new** photos.
- If you are unsure of the class, please leave that portion of the form blank and the selection committee will inform you of your appropriate class.

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone(s) _____

Email _____

Make and Model _____ Class Entering _____

Year _____ Body Style _____ VIN / Mfg. No. _____

Unrestored Restored, when _____ by _____

Restorer's Contact Info _____

Please select one: Stock Modified I need trailer parking

Do you want the vehicle to be judged? Yes No | Dates: _____ Size: _____

TO REGISTER

Mail this form, check (payable to La Jolla Historical Society), and 3 non-returnable photos to:
La Jolla Concours d'Elegance, c/o McFarlane Promotions, 656 Fifth Avenue, Suite B, San Diego, CA 92101

Registration fee – \$100

I would like _____ spectator tickets at the special participant rate of \$30

I would like _____ additional tickets to the VIP Evening Reception at the rate of \$40

I would like to donate an additional \$100 \$125 \$150 Other _____
directly to charity (make separate check payable to La Jolla Historical Society)

Total amount enclosed \$ _____

PHOTO RELEASE FORM

Subject: La Jolla Concours d'Elegance & Car Tour (if applicable)

Location: Ellen Browning Scripps Park & various locations
in San Diego County (for Car Tour Only)

I grant the La Jolla Concours d'Elegance, its representatives and employees the right to take photographs of me and my property in connection with the above-identified subject. I authorize the La Jolla Concours d'Elegance, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

I agree that the La Jolla Concours d'Elegance may use photographs of me or my vehicle, with or without my name and for any lawful purpose, including (for example) such purposes as publicity, illustration, advertising, and web content.

I have read and understand the above

Signature _____ Date _____

Printed name _____

Organization Name (if applicable) _____

Street Address _____

City _____ State _____ Zip _____

Signature, parent or guardian (if under age 18) _____



RELEASE AND WAIVER OF LIABILITY

Exhibitor hereby agrees to indemnify, defend and hold the La Jolla Historical Society, The La Jolla Concours d'Elegance Committee, McFarlane Promotions, Inc., and the City of San Diego, their officers, directors, agents, servants, employees, successors, heirs, executors, administrators and all other persons, firms, corporations, associations and partnerships (all hereinafter referred to as the "La Jolla Historical Society") harmless from any loss, liability, costs, attorneys' fees, or damages arising from actual or threatened claims or causes of action resulting from the negligence or intentional actions of the La Jolla Historical Society or the Exhibitor, or each's respective officers, directors, employees, agents, contractors, members, guests, volunteers, or participants, including any indirect, consequential, or punitive damages. Any controversy, claim, or dispute arising from or relating to this Release and Waiver of Liability and/or the La Jolla Concours d'Elegance shall, at the option of the La Jolla Historical Society, be settled through nonbinding mediation or binding arbitration conducted in accordance with the rules of the American Arbitration Association or through an action brought in any court of competent jurisdiction. In connection with any such mediation, arbitration or court action, including appellate proceedings, the prevailing party shall be entitled to recover reasonable attorneys' fees and costs. THE EXHIBITOR EXPRESSLY WAIVES THE RIGHT TO A TRIAL BY JURY. Any judgment or award rendered by and through arbitration may be entered in any court in the State of California.

The undersigned Exhibitor does hereby warrant the Exhibitor has read this Release and Waiver of Liability and agrees to its terms in consideration of the La Jolla Historical Society's acceptance of the Exhibitor's registration application to participate in the La Jolla Concours d'Elegance. The undersigned gives permission to the La Jolla Historical Society for the use of any photographs supplied by the Exhibitor, for any information related to the Exhibitor's vehicle and to any photographs taken in connection with the La Jolla Concours d'Elegance and its related events. I have read the above and accept the terms and conditions.

Exhibitor (Printed Name)

Exhibitor's Signature

Date

Release and Waiver of Liability must be signed and returned with application.

2012 LA JOLLA CONCOURS D'ELEGANCE TOUR

Presented by The La Jolla Historical Society

Saturday, March 31, 2012 ~ 9:00 AM

Cruise 60 to 70 miles of San Diego's most scenic locations. Meet at the San Diego Automotive Museum in beautiful Balboa Park. Enjoy a catered lunch at one of our stops. Spend the day touring a selection of exclusive car collector museums as well as some of San Diego's most unique locations. Finish the day with a reception and awards ceremony in a scenic La Jolla location to be determined. **Routes, stops and times are subject to change.**

Additional details will be provided as the tour stops are finalized. For more information, visit www.lajollaconcours.com.

TO REGISTER

Please include one photo of your car (photo cannot be returned) unless you are already submitting photos with your Sunday car show registration.

Mail this form, check (payable to La Jolla Historical Society), and photo of your car to:
La Jolla Concourse d'Elegance, c/o McFarlane Promotions, Inc.

656 Fifth Avenue, Suite B, San Diego, CA 92101

- Registration fee for car and driver – \$100 (limited to first 75 entries)
- I would like ____ passenger tickets at the rate of \$50
- Yes, I would like to donate ____ seat(s) in my car to be used for a guest of La Jolla Historical Society, press/media, dignitaries and/or military.

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone(s) _____

Email _____

Make and model _____ Year _____

Total amount enclosed \$ _____

The La Jolla Historical Society is a 501(c)(3) non-profit organization, Federal Tax Identification #95-6116290. Proceeds from the Tour benefit the La Jolla Historical Society and the Monarch School.

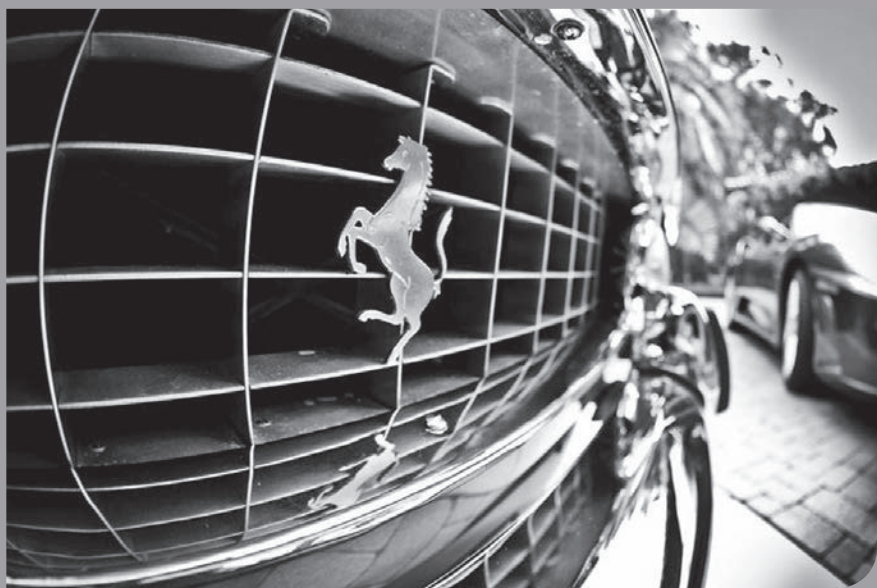
The Eighth Annual La Jolla Concours d'Elegance is presented by and benefits La Jolla Historical Society, dedicated to the discovery, collection and preservation of La Jolla's heritage.

Through collections and programs, La Jolla Historical Society carries out their mission by:

- Discovering, recording and sharing La Jolla's history
- Preserving La Jolla's historical objects, sites and structures
- Increasing community awareness of the value of our heritage

DIRECTIONS

- Take Interstate 5, exit onto La Jolla Parkway
- Merge onto Torrey Pines Road
- Turn right onto Prospect Street
- Turn right onto Coast Boulevard
- Look for event information signs
- Ellen Browning Scripps Park 1133 Coast Boulevard



La Jolla Historical Society

P.O. Box 2085

La Jolla, CA 92038

LA JOLLA
HISTORICAL SOCIETY

 LPL Financial



Collector Car Insurance®



COUNTY OF SAN DIEGO

SYMBOLIC
MOTOR CAR COMPANY



FERRARI & MASERATI
of San Diego



Mercedes-Benz Classic Center



GOODING
& COMPANY

Classic Car
Insurance
of San Diego



Scripps



Helix Gletz
Autohaus

“The venue is First Class - no doubt about it.”

